

August 2007



## Recent Project: **Atlantis Laser Tag**

**Location:** Chula Vista, CA

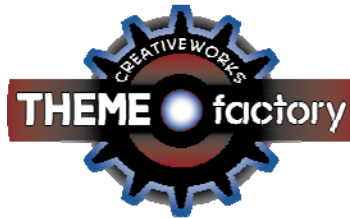
### **Statistics:**

- 5,500 sq. ft. Laser Tag Arena with 2 Levels

**Theme:** [Ocean Quest](#) – Atlantis Laser Tag owner, Mitchell Sommers, was looking for a theme for his laser tag facility that would truly immerse his guests in an underwater reality. Our Ocean Quest theme was the perfect fit as it recreates the landscape of the mythical island of Atlantis at rest on the sea floor. This 5,500 sq. ft. two-level laser tag arena with ramps and platforms was given a complete underwater look and feel with our Ocean Quest theme. Here's how their project went...



**Lobby** - Along the walls in the Lobby we gave guests an up-close look at the sea life by installing clear bubble *viewing domes* encased in steel-like portals for viewing a variety of swimming scenes of sharks, zebra fish, and schools of tropical fish. The viewing domes were surrounded by oversized iron-like bolts and railings to complete the aquarium effect. We also installed a stunning 40 foot long *shark tunnel* inside the main corridor of the lobby which connects the main check-in area with the arcade game room and party rooms in the back. The shark tunnel includes four large archways with interior LED illumination and acrylic panels that change colors from vibrant reds and greens to deep ocean blues, purples, and more. This wonderful



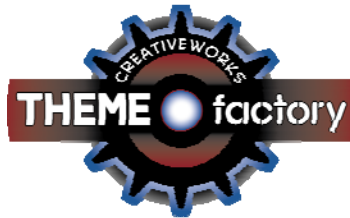
tunnel special effect was made possible by using our specialty [rainbow tubes](#). Above the entrance to the Briefing Room we mounted a **12' Great White Shark** in action on the hunt, showing his menacing rows of razor sharp teeth. This unbelievably realistic prop creates a definite WOW effect with guests and sets their expectations high as they begin their journey into the deep abyss of this one-of-a-kind laser tag experience.



**Briefing Room** – Introducing the guests to the Atlantis Laser Tag experience, the Briefing Room was themed as an **“Airlock”** chamber with metallic looking wall paneling, large Atlantian symbols, iron-like bolts on the walls, and a Mission Rules sign in Atlantian script.

**Vesting Room** – After receiving their instructions in the Airlock Chamber, guests are taken to the Vesting Room which was themed as the **“Atlantis Armory”**. This room has curved iron-like bulkheads connecting the walls and ceiling, oversized bolts along the walls, and a first-of-its-kind 8 foot long ***bubble panel*** display in the center of the Armory. Guests are suited up in high-tech vests which hang on our visually stunning lighted [LED Racks](#), which can change color to match a variety of moods. By this time in their experience, guests have received their instructions, suited up for action, and are ready to enter the mysterious and ancient underwater city of Atlantis.





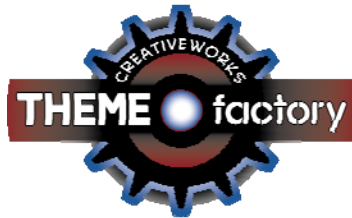
**The Arena** – Well, what can we say about the arena, the pictures certainly speak for themselves! This lost city of **Atlantis** arena is 5,500 square feet of labyrinth, ramps, mezzanine and catwalks that will quite simply amaze guests with the amount and quality of props, special effects, and artwork we threw into one environment. There are beautifully sculpted **stone-like statues** and **fallen columns** from the ruined city, all of which show the damage from the catastrophic island sinking and the ravages of time resting on the ocean floor.

The arena walls are the ruins of the city, which are now just scattered chunks of Atlantian architecture creating the labyrinth for the players.



Above and around the lost city are a variety of sea creatures of every kind. From the menacing **hammerhead shark** to the delightful presence of the curious **tortoise** and **manta ray**, from the **schools of fish** swimming in unison to the big mouth **rock fish** looking for lunch, this arena is teeming with the most dangerous as well as brightly colored innocuous sea life the ocean has to offer.

The Creative Works team scored high marks with Mitch Sommers who said “They helped me through the entire process, from conception to design to build-out and the incredible theming that turned out even better than I imagined!”



**Installation Crew Credits:** Our tireless 12-man crew led by [Mike Harvey](#) – Project Manager & Mural Artist, [Mike Clement](#) – Lead 3D Airbrush Artist & Prop Painter, [Grayson Kneisley](#) – Lead Foam Sculptor & Installation Manager, and [Evan Haughley](#) - Prop Production & Installation.



To learn more about the Ocean Quest theme and how Creative Works can design and build your site for operational efficiency and profit maximization, review the [Brochure](#) and call our Theme Factory toll free at 877-843-6348.