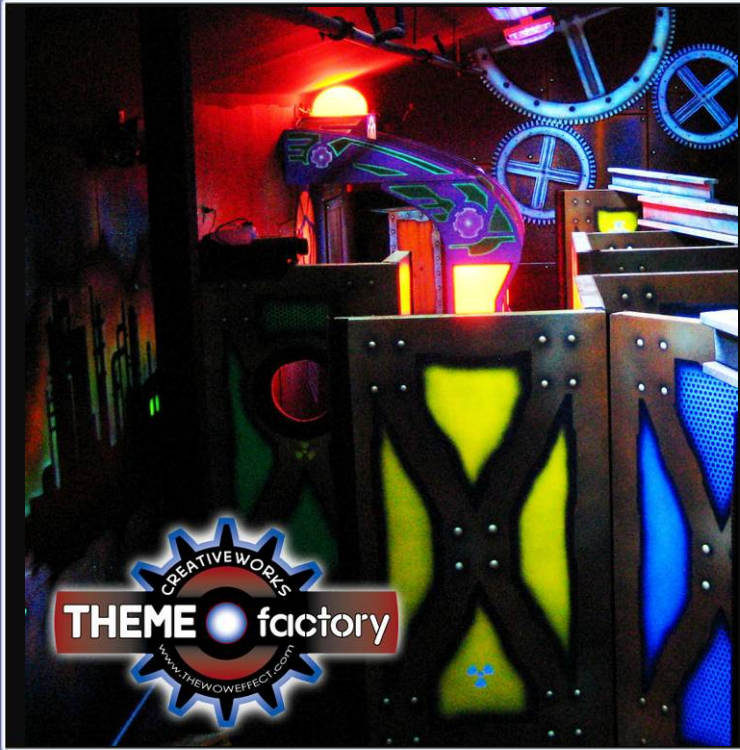


# URBAN QUEST



## OUTER BANKS GEARWORKS

Nags Head, NC

March 2009

The owner of GearWorks, Marc Webb, researched his options diligently and finally selected the Theme Factory to create a gritty urban themed environment for his 5,500 square foot multi-level laser tag attraction. Being located in a heavily tourist-dependent community that derives the lion's share of its income from Memorial Day through Labor Day, Marc felt our unique brand of theming would escalate his facility above the array of other entertainment choices available.

The Briefing and Vesting rooms were themed with rusted metal walls with large rivets, oversized 3D bolts, and glowing artwork along the perimeter of the rooms. We created an industrial warehouse environment inside the laser tag arena with rusted metal wall barriers, large oversized iron gears, thick I-beams that had fallen from the ceiling, and a variety of 3D metal crate clusters. An enormous Energy Pulse Generator was installed in the center of the arena as well.

The entrance to the attraction was also themed with our Matrix Gateway arch which surrounds guests with interior illuminated cabinetry and glowing acrylic on their way through to the themed Briefing and Vesting areas.