

Project Profile

Client: Grand Country

July 2009

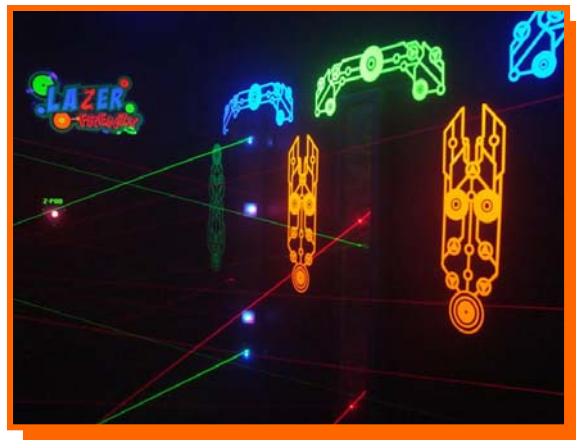
Location: Branson, MO.

Owner: Glenn Robinson



Six months in the making, the established Grand Country Inn located in Branson Missouri recently opened the doors to a new entertainment facility called the Fun Spot. With its grand opening the first of June, the facility opened with great success and included an inviting pizza buffet area, black light miniature golf course, miniature bowling, a top-of-the-line arcade with redemption center and the new attraction know as **LAZER FRENZY™**.

Frank Seninsky of Amusement Entertainment Management, a consultant for the family fun industry remarked, "**LAZER FRENZY** is the hottest new attraction this year. After seeing it in person I had to add it to the Fun Spot project. Even though it was in the 11th hour, Creative Works and its team behind the creation of this great attraction came through and took care of everything. Since the installation, **LAZER FRENZY** has been generating \$1,500 per week in revenue, which means it will pay for itself twice over inside the first year of operations. You cannot ask for a better return on your investment!"



LAZER FRENZY is a new arcade-style attraction that combines the exhilarating, high-tech excitement of interactive lasers with LED technology that literally gets the player inside the game. Fitting into a space as little as 200 square feet, similar to a small party room and completely

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enclosed except for an entry/exit door, players will find themselves inside a glowing blacklight environment with brightly colored laser beams shooting across the room.



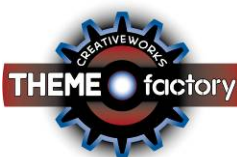
The attraction offers a number of game formats and difficulty levels that provide guests with plenty of competitive fun that will get them moving in ways they never thought imaginable as they try and work their way through the maze.

Deborah Robinson who runs the Fun Spot says, "**LAZER FRENZY** is doing fantastic. It's truly a family attraction. Everyone seems to love it including the kids, parents and even the grandparents as they all gather around to encourage one another and play. We have had kids as young as 4 or 5 going through with adults enjoying themselves as much as the kids."

"We've had so much interest in **LAZER FRENZY** that we're ramping up production to meet the orders," says Jeff Schilling of Creative Works. It's a great attraction that offers something NEW for the entertainment industry that can be placed in parks, fun centers, skating rinks, bowling facilities and more. "We're excited to have been part of the Grand Country project and look forward to their continued success."



TO LEARN MORE ABOUT **LAZER FRENZY** and how Creative Works can design and build your site for operational efficiency and maximum profit, visit the website at www.LAZERFRENZY.com, review our [LAZER FRENZY Brochure](#) and call our Theme Factory toll free at 877-843-6348. Our turnkey attractions are customizable for all types of entertainment attractions, from laser tag arenas and blacklight miniature golf courses to dark rides, tourist attractions, amusement & theme park rides and more.



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